

The thesis "The Media Image of the Great Depression in the Dailies the Czech Word and the Right of People in 1932" deals with the Great Depression and its image in two Czech dailies in the most critical year of 1932. These dailies are the Czech Word, the central body of the Czechoslovak National Socialist Party, and the Right of People, the central body of the Czechoslovak Social Democratic Workers Party. The introduction explains the concept of economic crises and describes its course in the world, because in the years 1929 - 1933 it was truly a global crisis. Stresses the United States, Great Britain, France and Germany. The section on economic developments in Czechoslovakia in 1918 - 1929 precedes the part about the crisis in Czechoslovakia. Given that the economic crisis in Czechoslovakia was accompanied by the political crisis, author describes the domestic political situation and provides a brief history of the parties. Introduction of the two dailies is accompanied by the general characteristics of the periodical press during the First Republic. The perspective of the Czech words and the Right of People at the crisis precedes the research of journals, made by quantitative content analysis.